

# Ina Soepangkat

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## Professional Profile

Multifaceted professional with a passion for great design and background in multimedia, graphic design, and information technology. Possesses experience designing:

- Interfaces
- Websites
- Interactive Flash animations
- Interactive CD-ROMs
- E-marketing campaigns
- Brochures and magazine spreads

## Professional Experience

America's Community Bankers, Washington, DC 10/02 – Present

### **Webmaster for ACB Mortgage LLC/ Web Designer for America's Community Bankers**

- Manages design and content of a website serving over 1,500 member financial institutions ([www.acb.us](http://www.acb.us)) and another facilitating communication between approximately 100 bank CEOs ([www.acbmortgage.com](http://www.acbmortgage.com))
- Designs and develops micro-sites for all organization conferences and education programs, a total of twelve in 2006-2007 alone
- Contributed design and interface components to major redesign of [www.acb.us](http://www.acb.us)
- Designs user-friendly e-newsletter and e-marketing templates for all internal departments and trains personnel in their use
- Coordinates with 8 internal departments in the design, development, and distribution of e-marketing campaigns promoting a variety of products and services
- Designs banner ads for professional developments programs and e-newsletters with partners such as Fannie Mae, Freddie Mac, and BankersOnline

XEROX Color Center for Excellence, Fairport, NY 6/00 – 12/00

### **Color Prepress Analyst / Graphic Designer**

- Using digital photography and photo manipulation, product-tested XEROX Digital Color Products and, in conjunction with color specialists, decided which should go into production
- Designed exhibit space and print materials showcasing printer for XEROX sales teams
- Designed and produced brochure promoting printer for XEROX CEO's annual meeting

ATLIS Publishing Services, Inc., Silver Spring, MD 7/97 – 7/98

### **Online Editor**

- Converted hard copy logos to hi-resolution electronic formats and retouched them for use by web and graphic designers
- Managed the conversion and quality control of hard copy magazines to Standard General Markup Language (SGML) for archives and websites

JHPIEGO – Johns Hopkins Program for International Education, Baltimore, MD 8/96 – 1/97

### **Graphic Designer**

- Contributed to the design and development of an interactive CD-ROM – including conceptualization, interface design, and information architecture – for the instruction of medical personnel in developing countries

### **Graduate Projects**

The Making of the Lion King on Broadway CD-ROM

- Designed and developed interactive CD-ROM for Julie Taymor’s Broadway production; CD-ROM was later used in graduate-level course as an example of excellent interface design

WXXI-TV, Assignment: The World, Rochester, NY

- Redesigned and redeveloped entire website for educational program targeted at 4<sup>th</sup> – 8<sup>th</sup> graders, their parents, and teachers

### **Education**

Rochester Institute of Technology, Rochester, NY

Master of Science in Information Technology, May 2002

- Concentration: Multimedia and Web Development, 3.8 GPA

Maryland Institute, College of Art, Baltimore, MD

Bachelor of Fine Arts in Graphic Design, May 1997

- Dean’s list every semester of enrollment, 3.5 GPA

### **Language, Software, and Operating System Proficiency**

- HTML, XML, JavaScript, ASP, Lingo, ActionScript
- Adobe: Photoshop, Flash, Fireworks, Freehand, Director, Dreamweaver, InDesign, Premiere
- Microsoft: Frontpage, Microsoft Office
- QuickTime, Peak, Sound Edit, Real Player
- iMIS, MivaMerchant
- Mac and PC

### **Scholarships**

- Rochester Inst. of Tech Graduate Scholarship
- Bernard and Susan Smigel Memorial Graduate Scholarship
- John Wiley Jones Scholarship for International Students
- Kilian J. and Caroline F. Schmitt Scholarship
- AL & Margaret Davis Scholarship Fund
- Hattie M. Strong Scholarship